All the Heads of CBSE Affiliated Schools

Dear Principal,

Subject: Shoobh Arts & Photography Competition reg.

I am pleased to inform you that the shoObh Group Welfare Society is organising Shoobh Arts & Photography Competition.

The theme of the competition is “People ‘n’ Animal”. The project aims to introduce animal welfare in schools through extra curricular activity. The larger goal of this campaign is to lay down the seeds of compassion & kindness in early years of personality development of a child. Teachers are also welcome to participate.

For Eligibility Criteria; Guidelines for Entries; Adjudication; Photograph Requirement; Technical Specifications; Selection Processes; Prize & Certificate of Merit; Award Ceremony; Exhibition of Winning Entries & Handling of the Entries & Intellectual Property details, please visit the shoObh Group Welfare Society web site www.shoobharts.com

The entry should be mailed or submitted to the shoObh by 15 Aug 2011. For enquiry you may contact Group Coordinator on 011-22777580 Telefax.: +91-11-22788184 Mobile: 9873322822

Pushkar Vohra
AEO (P.E. & sports)

Copy with a request to respective Heads of Directorates/KVS/NVS/CTSA as indicated below to also disseminate the information to all concerned schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-110 016
2. The Commissioner, Navodaya Vidyalaya Samiti, A-28, Kailash Colony, N. Delhi
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim - 737 101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar- 791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair-744 101
8. The Secretary, Central Tibetan School Administration, ESS Plaza, Community Centre, Sector 3, Rohini, Delhi-110 085
9. All the Regional Officers of CBSE for information.
10. The Education Officers/AEOs of the Academic Branch, CBSE.
11. The Joint Secretary (IT) so as to be uploaded on the CBSE website.
12. The Library and Information Officer, CBSE
13. E.O. to Chairman, CBSE
14. DO / PA to Secretary, CBSE
15. PA to CE, CBSE
16. PA to Director (Acad)
17. PA to Director (Special Exams)
18. PA to Director (Edusat)
19. PRO, CBSE

AEO (P.E. & Sports)