INDIA — THE TOURIST DESTINATION

भारत — पर्यटक गंतव्य

Theory I

MAXIMUM MARKS : 60

Instructions:

Attempt all questions.

निर्देश:

सभी प्रश्नों के उत्तर दीजिए।

1. How much have we been successful in promoting the diversification of India’s Tourist Product ?

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हमें भारतीय पर्यटन व्युत्पाद की विविधता का प्रचार करने में कितनी सफलता मिली है ?

2. How is a travel circuit identified, planned and promoted ?

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किसी पर्यटन परिपथ की पहचान, विकास योजना तथा उसका प्रचार कैसे किया जाता है ?

3. Write short notes on any three, choosing at least one from each section :

SECTION A
(i) Andaman Islands
(ii) Gwalior, Shivpuri, Orcha, Khajuraho
(iii) Kulu, Manali, Ladakh

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SECTION B

(i) The Golden Triangle
(ii) Bhubneshwar, Puri, Konark
(iii) Kangra

4. Compare the tourist attractions of North and South India.

5. What are the main features of NAP 1992?

6. Review the past decades of tourism development to confirm India emerging as a holiday destination.

7. Should India have a visa on arrival policy? Give reasons in support of your view.

8. What have Indian Railways done to promote Heritage Tourism?